

# Sophie Hirsh

## Writer, Journalist, and Editor

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**Sophie Hirsh** (she/her)  
New York, NY



### Select Job Experience

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#### Green Matters / Executive Editor

*Formerly Senior Editor*

February 2019 - Present

- ❖ Direct editorial and social strategies, coverage, and brand image
- ❖ Write copy for and direct special campaigns
- ❖ Assign, write, and edit stories about sustainability and more
- ❖ Manage team of writers
- ❖ Contributed to our book *Green Living: A Comprehensive Guide to a Happy and Sustainable Life*, published by Quarto/Rock Point.

#### Bustle Digital Group / Staff Writer, Romper

January 2018 - February 2019

Wrote daily stories about pop culture, entertainment, and parenting.

#### Condé Nast / Trending News Reporter, Social News Desk

January 2017 - July 2017

Wrote daily for 10 legacy brands: *Allure*, *Architectural Digest*, *Bon Appétit*, *Brides*, *Condé Nast Traveler*, *Epicurious*, *Glamour*, *Self*, *Teen Vogue*, and *W*.

#### Other Select Writing Experience

**Journalism:** *Mashable*, *HelloGiggles*, *Someecards*, and *amNewYork*.

**Humor:** *Reductress*, *Funny Or Die*, and *The Hard Times*.

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### Education

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#### Muhlenberg College / Bachelor of Arts

August 2010 - May 2014

Dual degrees in Media & Communication and Theatre.

#### Accademia dell'Arte / Semester Abroad

August 2012 - December 2012

Semester abroad studying theatre, philosophy, and Italian in Arezzo, Italy.

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### Skills &

### Interests

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**Relevant Skills:** Reporting, copywriting, editing, SEO, Wordpress, Photoshop, iMovie, social media, branded content, improv, and hosting.

**Things I Love:** Pop culture, Taylor Swift, vegan food, New Music Friday, tennis, zero-waste living, painting, sewing, and cruelty-free beauty & skincare.