

Sophie Hirsh

Writer, Journalist, and Editor

Sophie Hirsh

New York, NY

sophiehirsh.com



Select Job Experience

Green Matters / Executive Editor

February 2019 - Present

Direct editorial strategy and brand image for *Green Matters*; use SEO to grow traffic; assign, edit, and write stories about sustainability and related topics; manage team of writers; ideate and execute new columns and campaigns; manage brand's social media pages.

Bustle Digital Group / Staff Writer, Romper

January 2018 - February 2019

Wrote daily stories about pop culture, entertainment, TV, and parenting.

Condé Nast / Trending News Reporter, Social News Desk

January 2017 - July 2017

Wrote daily for 10 legacy brands: *Allure*, *Architectural Digest*, *Bon Appétit*, *Brides*, *Condé Nast Traveler*, *Epicurious*, *Glamour*, *Self*, *Teen Vogue*, and *W*.

Other Writing Experience

Journalism: *Mashable*, *HelloGiggles*, *The Regeneration*, and *amNewYork*.

Humor: *Reductress*, *Funny Or Die*, and *The Hard Times*.

Education

Muhlenberg College / Bachelor of Arts

August 2010 - May 2014

Dual degrees in Media & Communication and Theatre.

Accademia dell'Arte / Semester Abroad

August 2012 - December 2012

Semester abroad studying theatre, philosophy, and Italian in Arezzo, Italy.

Skills & Interests

Relevant Skills: Reporting, copywriting, editing, SEO, Wordpress/various CMS interfaces, Photoshop, iMovie, social media, improv, and hosting.

Things I Love: Pop culture, Taylor Swift, vegan food, New Music Friday, zero-waste living, tennis, watercolor painting, and fashion & beauty.