

Sophie Hirsh

Writer, Journalist, and Editor

Sophie Hirsh (she/her)
New York, NY



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Select Job Experience

Freelance Writer

April 2025 - Present

- ❖ Currently on a contract with *Parade*, where I pitch and write 50 articles monthly for *Parade*, *Parade Home & Garden*, and *Dengarden*.
- ❖ Regularly pitch and write freelance articles for other outlets including *Apartment Therapy*, *The Kitchn*, and more.

Green Matters / Executive Editor

Promoted from Senior Editor

February 2019 - March 2025

- ❖ Directed editorial coverage, social strategy, and brand image
- ❖ Assigned, wrote, and edited stories about sustainability, etc.
- ❖ Hired and managed team of writers and editors
- ❖ Led special projects in partnership with digital marketing agency
- ❖ Contributed to the book *Green Living*, published by Quarto.

Bustle Digital Group / Staff Writer, Romper

January 2018 - February 2019

Wrote daily stories about pop culture, entertainment, and parenting.

Condé Nast / Trending News Reporter, Social News Desk

January 2017 - July 2017

Wrote daily for 10 legacy brands: *Allure*, *Architectural Digest*, *Bon Appétit*, *Brides*, *Condé Nast Traveler*, *Epicurious*, *Glamour*, *Self*, *Teen Vogue*, and *W*.

Education

Muhlenberg College / Bachelor of Arts

August 2010 - May 2014

Bachelor's degree in Media & Communication and Theatre, including semester abroad studying at Accademia dell'Arte in Italy.

Skills &

Relevant Skills: Reporting, copywriting, editing, interviewing, SEO, Wordpress, Photoshop, iMovie, social media, branded content, improv, hosting.

Interests

Areas of Expertise: Sustainability, climate, health & wellness, veganism, lifestyle, home, pop culture, entertainment, fashion.

Things I Love: Pop culture, Taylor Swift, vegan food, New Music Friday, zero-waste living, watercolor painting, chess, cruelty-free beauty & fashion.