

# Sophie Hirsh

## Writer, Journalist, and Editor

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**Sophie Hirsh** (she/her)

New York, NY

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## Select Job Experience

### Freelance Writer

April 2025 - Present

Pitch and write freelance articles for outlets including *Apartment Therapy*, *The Kitchn*, *Parade Home & Garden*, and *Dengarden*.

### Green Matters / Executive Editor

*Promoted from Senior Editor*

February 2019 - March 2025

- ❖ Directed editorial coverage, social strategy, and brand image
- ❖ Assigned, wrote, and edited stories about sustainability, etc.
- ❖ Hired and managed team of writers and editors
- ❖ Led special projects in partnership with digital marketing agency
- ❖ Contributed to the book *Green Living*, published by Quarto.

### Bustle Digital Group / Staff Writer, Romper

January 2018 - February 2019

Wrote daily stories about pop culture, entertainment, and parenting.

### Condé Nast / Trending News Reporter, Social News Desk

January 2017 - July 2017

Wrote daily for 10 legacy brands: *Allure*, *Architectural Digest*, *Bon Appétit*, *Brides*, *Condé Nast Traveler*, *Epicurious*, *Glamour*, *Self*, *Teen Vogue*, and *W*.

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## Education

### Muhlenberg College / Bachelor of Arts

August 2010 - May 2014

Bachelor's degree in Media & Communication and Theatre.

### Accademia dell'Arte

August 2012 - December 2012

Study abroad semester in Arezzo, Italy.

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## Skills & Interests

**Relevant Skills:** Reporting, copywriting, editing, SEO, Wordpress, Photoshop, iMovie, social media, branded content, improv, hosting.

**Areas of Expertise:** Sustainability, climate, health & wellness, veganism, lifestyle, home, pop culture, entertainment, fashion.

**Things I Love:** Pop culture, Taylor Swift, vegan food, New Music Friday, zero-waste living, watercolor painting, chess, cruelty-free beauty & fashion.